

**EXHIBIT A: New York Ed Law 2-d  
DATA SHARING AND CONFIDENTIALITY AGREEMENT**

**Including Parental Bill of Rights for Data Security and Privacy  
And Supplemental Information about a Master Agreement between School or  
District and Quizizz**

**1. Purpose**

- (a) Briarcliff Manor UFSD, (hereinafter “School” or “District” as appropriate) and Quizizz are parties to a contract or other written agreement, or are utilizing the services pursuant to the Privacy Policy and Terms of Service, pursuant to which Quizizz will receive student data and/or teacher or principal data that is protected under New York Education Law Section 2-d and Part 121 of the Regulations of the Commissioner of Education (collectively referred to as “Section 2-d”) from the School or District for purposes of providing certain products or services to the School or District (the “Master Agreement”).
- (b) This Exhibit supplements the Master Agreement to which it is attached, to ensure that the Master Agreement conforms to the requirements of Section 2-d. This Exhibit consists of a Data Sharing and Confidentiality Agreement and a copy of the School or District’s Parental Bill of Rights for Data Security and Privacy signed by Quizizz that the School or District is required by Section 2-d and other New York law to post on its website.
- (c) In consideration of the mutual promises set forth in the Master Agreement, Quizizz agrees that it will comply with all terms set forth in the Master Agreement and this Exhibit. To the extent that any terms contained in the Master Agreement, or any terms contained in another Exhibit(s) attached to and made a part of the Master Agreement, conflict with the terms of this Exhibit, the terms of this Exhibit will apply and be given effect. In addition, in the event that Quizizz has online or written Privacy Policies or Terms of Service (collectively, “TOS”) that would otherwise be applicable to its customers or users of the products or services that are the subject of the Master Agreement between the School or District and Quizizz, to the extent that any terms of the TOS, that are or may be in effect at any time during the term of the Master Agreement, conflict with the terms of this Exhibit, the terms of this Exhibit will apply and be given effect.

**2. Definitions**

As used in this Exhibit:

(a) "Student Data" means personally identifiable information, as defined in Section 2-d, from student records that Quizizz may receive from the School or District pursuant to the Master Agreement.

(b) "Teacher or Principal Data" means personally identifiable information, as defined in Section 2-d, relating to the annual professional performance reviews of classroom teachers or principals that Quizizz may receive from the School or District pursuant to the Master Agreement.

(c) "Protected Data" means Student Data and/or Teacher or Principal Data, to the extent applicable to the product or service actually being provided to the School or District by Quizizz pursuant to the Master Agreement.

(d) "NIST Cybersecurity Framework" means the U.S. Department of Commerce National Institute for Standards and Technology Framework for Improving Critical Infrastructure Cybersecurity (Version 1.1).

### **3. Confidentiality of Protected Data**

(a) Quizizz acknowledges that the Protected Data it receives pursuant to the Master Agreement originates from the School or District and that this Protected Data belongs to and is owned by the School or District.

(b) Quizizz will maintain the confidentiality of the Protected Data it receives in accordance with federal and state law (including but not limited to Section 2-d) and the School or District's policy on data security and privacy. The School or District will provide Quizizz with a copy of its policy on data security and privacy upon request.

### **4. Data Security and Privacy Plan**

As more fully described herein, throughout the term of the Master Agreement, Quizizz will have a Data Security and Privacy Plan in place to protect the confidentiality, privacy and security of the Protected Data it receives from the School or District. Quizizz's Plan for protecting the School or District's Protected Data includes, but is not limited to, its agreement to comply with the terms of the School or District's Bill of Rights for Data Security and Privacy, a copy of which is set forth below and has been signed by Quizizz. Additional components of Quizizz's Data Security and Privacy Plan for protection of the School or District's Protected Data throughout the term of the Master Agreement are as follows:

(a) Quizizz will implement all state, federal, and local data security and privacy requirements including those contained within the Master Agreement and this Data Sharing and Confidentiality Agreement, consistent with the School or District's data security and privacy policy.

(b) Quizizz will have specific administrative, operational and technical safeguards and practices in place to protect Protected Data that it receives from the School or District under the Master Agreement.

(c) Quizizz will comply with all obligations contained within the section set forth in this Exhibit below entitled "Supplemental Information about a Master Agreement between School or District and Quizizz" Quizizz's obligations described within this section include, but are not limited to: (i) its obligation to require subcontractors or other authorized persons or entities to whom it may disclose Protected Data (if any) to execute written agreements acknowledging that the data protection obligations imposed on Quizizz by state and federal law and the Master Agreement shall apply to the subcontractor, and (ii) its obligation to follow certain procedures for the return, transition, deletion and/or destruction of Protected Data upon termination, expiration or assignment (to the extent authorized) of the Master Agreement.

(d) Quizizz has provided or will provide training on the federal and state laws governing confidentiality of Protected Data for any of its officers or employees (or officers or employees of any of its subcontractors or assignees) who will have access to Protected Data, prior to their receiving access.

(e) Quizizz will manage data security and privacy incidents that implicate Protected Data and will develop and implement plans to identify breaches and unauthorized disclosures. Quizizz will provide prompt notification to the School or District of any breaches or unauthorized disclosures of Protected Data in accordance with the provisions of Section 5 of this Data Sharing and Confidentiality Agreement.

## **5. Notification of Breach and Unauthorized Release**

(a) Quizizz will promptly notify the School or District of any breach or unauthorized release of Protected Data it has received from the School or District in the most expedient way possible and without unreasonable delay, but no more than seven (7) calendar days after Quizizz has discovered or been informed of the breach or unauthorized release.

(b) Quizizz will provide such notification to the School or District by contacting Erica Beasley by email at ebeasley@briarcliffschools.org or by calling (914) 403-3086 .

(c) Quizizz will cooperate with the School or District and provide as much information as possible directly to the School or District about the incident, including but not limited to: a description of the incident, the date of the incident, the date Quizizz discovered or was informed of the incident, a description of the types of Protected Data involved, an estimate of the number of records affected, if a District, instead of one school, the schools within the District affected, what the Quizizz has done or plans to do to investigate the incident, stop the breach and mitigate any further unauthorized access or release of Protected Data, and contact information for Quizizz representatives who can assist affected individuals that may have additional questions.

(d) Quizizz acknowledges that upon initial notification from Quizizz, the School or District, as the educational agency with which Quizizz contracts, has an obligation under Section 2-d to in turn notify the Chief Privacy Officer in the New York State Education Department (“CPO”). Quizizz agrees not to provide this notification to the CPO directly unless requested by the School or District or otherwise required by law. In the event the CPO contacts Quizizz directly or requests more information from Quizizz regarding the incident after having been initially informed of the incident by the School or District, Quizizz will promptly inform the School or District.

## **6. Additional Statutory and Regulatory Obligations**

Quizizz acknowledges that it has the following additional obligations under Section 2-d with respect to any Protected Data received from the School or District, and that any failure to fulfill one or more of these statutory or regulatory obligations will be deemed a breach of the Master Agreement and the terms of this Data Sharing and Confidentiality Agreement:

(a) To limit internal access to Protected Data to only those employees or subcontractors that are determined to have legitimate educational interests within the meaning of Section 2-d and the Family Educational Rights and Privacy Act (FERPA); *i.e.*, they need access in order to assist Quizizz in fulfilling one or more of its obligations to the School or District under the Master Agreement.

(b) To not use Protected Data for any purposes other than those explicitly authorized in this Data Sharing and Confidentiality Agreement and the Master Agreement to which this Exhibit is attached.

(c) To not disclose any Protected Data to any other party, except for authorized representatives of Quizizz using the information to carry out Quizizz's obligations to the School or District and in compliance with state and federal law, regulations and the terms of the Master Agreement, unless: (i) the parent or eligible student has provided prior written consent; or (ii) the disclosure is required by statute or court order and notice of the disclosure is provided to the School or District no later than the time of disclosure, unless such notice is expressly prohibited by the statute or court order.

(d) To maintain reasonable administrative, technical, and physical safeguards to protect the security, confidentiality, and integrity of Protected Data in its custody.

(e) Use encryption technology to protect Protected Data in its custody while in motion or at rest, using a technology or methodology specified by the Secretary of the U.S. Department of Health and Human Services in guidance issued under Section 13402(H)(2) of Public Law 111-5.

(f) To adopt technologies, safeguards and practices that align with the NIST Cybersecurity Framework.

(g) To comply with the School or District's policy on data security and privacy, Section 2-d and Part 121.

(h) To not sell Protected Data nor use or disclose it for any marketing or commercial purpose or facilitate its use or disclosure by any other party for any marketing or commercial purpose or permit another party to do so.

(i) To notify the School or District, in accordance with the provisions of Section 5 of this Data Sharing and Confidentiality Agreement, of any breach of security resulting in an unauthorized release of Protected Data by Quizizz or its assignees or subcontractors in violation of applicable state or federal law, the School or District's Bill of Rights for Data Security and Privacy, the School or District's policies on data security and privacy, or other binding obligations relating to data privacy and security contained in the Master Agreement and this Exhibit.

(j) To cooperate with the School or District and law enforcement to protect the integrity of investigations into the breach or unauthorized release of Protected Data.

(k) To pay for or promptly reimburse the School or District for the full cost of notification, in the event the School or District is required under Section 2-d to notify affected parents, students, teachers or principals of a breach or unauthorized release of Protected Data attributed to Quizizz or its subcontractors or assignees.

Quizizz and this New York School or School or District are committed to protecting the privacy and security of student data and teacher and principal data. In accordance with New York Education Law Section 2-d and its implementing regulations, the School or District informs the school community of the following:

Parents and eligible students can expect the following:

1. A student's personally identifiable (PII) information cannot be sold or released for any commercial purposes.
2. The right to inspect and review the complete contents of the student's education record stored or maintained by an educational agency.
3. State and federal laws, such as NYS Education Law §2-d and the Family Educational Rights and Privacy Act, that protect the confidentiality of personally identifiable information PII, and safeguards associated with industry standards and best practices, including but not limited to encryption, firewalls, and password protection, must be in place when data is stored or transferred.
4. A complete list of all student data elements collected by NYSED is available for public review at [www.nysed.gov/data-privacy-security](http://www.nysed.gov/data-privacy-security), and by writing to the Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, New York 12234.
5. The right to have complaints about possible breaches and unauthorized disclosures of student data addressed. Contact at School or District: Erica Beasley \_\_\_\_\_ by email: [ebeasley@briarcliffschools.org](mailto:ebeasley@briarcliffschools.org), or by phone: (914) 403-3086. Complaints should be submitted in writing via email. Complaints may also be submitted to NYSED online at [www.nysed.gov/data-privacy-security](http://www.nysed.gov/data-privacy-security), by mail to: Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, New York 12234, by email to [privacy@nysed.gov](mailto:privacy@nysed.gov), or by telephone at 518-474-0937.

6. To be notified in accordance with applicable laws and regulations if a breach or unauthorized release of their student's PII occurs.
  7. Educational agency workers that handle PII will receive training on applicable state and federal laws, the educational agency's policies, and safeguards associated with industry standards and best practices that protect PII.
- f
8. Educational agency contracts with Quizizz that receive PII will address statutory and regulatory data privacy and security requirements.

BY Quizizz - Connor Pierson



Title: Head of Marketing

### **Supplemental Information about this Master Agreement between School or District and Quizizz**

School or District has entered into a Master Agreement with Quizizz, which governs the availability to the School or District of the following products or services: Quizizz software, and/or apps, and/or technology tools, and/or web-services.

Pursuant to the Master Agreement (which includes a Data Sharing and Confidentiality Agreement), the School or District may provide to Quizizz, and Quizizz will receive, personally identifiable information about students and/or teachers and principals that is protected by Section 2-d of the New York Education Law ("Protected Data").

### **Exclusive Purposes for which Protected Data will be Used:**

The exclusive purpose for which Quizizz is receiving Protected Data from the School or District is to provide the School or District with the functionality of the products or services listed above. Quizizz will not use the Protected Data for any other purposes not explicitly authorized above or within the Master Agreement.

### **Oversight of Subcontractors:**

In the event that Quizizz engages subcontractors or other authorized persons or entities to perform one or more of its obligations under the Master Agreement (including

subcontracting hosting of the Protected Data to a hosting service provider), it will require those subcontractors or other authorized persons or entities to whom it will disclose the Protected Data to execute legally binding agreements acknowledging their obligation under Section 2-d of the New York Education Law to comply with all applicable data protection, privacy and security requirements required of Quizizz under the Master Agreement and applicable state and federal law and regulations.

**Duration of Agreement and Protected Data Upon Termination or Expiration:**

- The Master Agreement commences on \_\_\_\_\_ and may be terminated by either party upon request to the other party.
- Upon expiration of the Master Agreement without renewal, or upon termination of the Master Agreement prior to its expiration, Quizizz will securely delete or otherwise destroy any and all Protected Data remaining in the possession of Quizizz or any of its subcontractors or other authorized persons or entities to whom it has disclosed Protected Data. If requested by the School or District, Quizizz will assist the School or District in exporting all Protected Data previously received back to the School or District for its own use, prior to deletion, in such formats as may be requested by the School or District.
- In the event the Master Agreement is assigned to a successor Quizizz (to the extent authorized by the Master Agreement), the Quizizz will cooperate with the School or District as necessary to transition Protected Data to the successor to Quizizz prior to deletion.
- Neither Quizizz nor any of its subcontractors or other authorized persons or entities to whom it has disclosed Protected Data will retain any Protected Data, copies, summaries or extracts of the Protected Data, or any de-identified Protected Data, on any storage medium whatsoever. Upon request, Quizizz and/or its subcontractors or other authorized persons or entities to whom it has disclosed Protected Data, as applicable, will provide the School or District with a certification from an appropriate officer that these requirements have been satisfied in full.

**Challenging Accuracy of Protected Data:**

Parents or eligible students can challenge the accuracy of any Protected Data provided by the School or District to Quizizz, by contacting the District regarding procedures for requesting amendment of education records under the Family Educational Rights and Privacy Act (FERPA). Teachers or principals may request to challenge the accuracy of

data provided to Quizizz by following the appeal process in the School or District's applicable Plan.

**Data Storage and Security Protections:**

Any Protected Data that Quizizz receives will be stored on systems maintained by Quizizz, or by a subcontractor under the direct control of Quizizz, in a secure data center facility located within the United States. The measures that Quizizz (and, if applicable, its subcontractors) will take to protect Protected Data include adoption of technologies, safeguards and practices that align with the NIST Cybersecurity Framework, and safeguards associated with industry standards and best practices including, but not limited to, disk encryption, file encryption, firewalls, and password protection.

**Encryption of Protected Data:**

Quizizz (and, if applicable, its subcontractors) will protect Protected Data in its custody from unauthorized disclosure while in motion or at rest, using a technology or methodology that complies with Section 2-d of the New York Education Law.